Provincial Library Dec. '38
Edmonton, Alta.

IRMA AND DISTRICT HOME TOWN NEWSPAPER FOR THE PAST TWENTY-TWO YEARS.

IRMA TIMES

READ IN THE HOME OF EVERY RESIDENT IN THE IRMA TRADING AREA.

Vol. 24. No. 6. Irma, Alberta, Friday, August 5th, 1938. $2.00 per year in advance; 5c per copy

Kinsella Kernels

Miss Eileen Davis of Bruce is visiting her brother at Kinsella.

Mr. and Mrs. H. Koos, Bobby and David of Detroit are visiting Mr. and Mrs. D. Corbett.

There are many cases of sick horses in the district.

Mr. F. Williams spent Tuesday in Edmonton.

Mr. B. Wachter B. & B. foreman, spent last week-end at his home in Kinsella.

Miss Isobel Miller of Edmonton is spending a three-weeks' holiday with her parents.

Mr. and Mrs. E. Peterson of Sedgewick are visiting Mr. and Mrs. E. Ehlers.

Mr. L. Witton is spending two weeks managing his father's store at New Norway while Mr. S. Witton is holidaying at Jasper.

Mr. and Mrs. R. Witton, D. Witton and Miss C. McKie motored to New Norway on Sunday.

Accident Victims Showing Signs of Improvement

C. A. Harden, of Wainwright, who was seriously injured when his car collided with a gas laden truck four miles east of town on July 20th, and rendered unconscious, is showing signs of improvement at the Viking hospital where he was taken after the collision. While still unconscious his condition has improved and hopes are held out for his recovery. Mrs. Harden has recovered sufficiently from her injuries to return home. Miss Ruth Harden, a daughter, who suffered a broken leg and lacerations, is also improving. Mrs. Wyllie, another passenger in the ill-fated car, and slightly injured, returned home after spending a day in the hospital. Miss Ines Harden, the only occupant uninjured, is at her home in Wainwright.

No Alarm Felt From Rare "Rodent" Disease

Edmonton, Aug. 1.—Tularemia, a rare disease contracted from touching infected rabbits, squirrels and other rodents, has taken at least one and possibly two lives in Southern Alberta this summer but "there is no cause whatever for general alarm in the province," Dr. M. R. Bow, deputy minister of health, has stated.

He returned to his office Saturday after investigating reported cases of the malady near Lethbridge. A young man at Cardston in that district, bitten on the chin by a deer-fly carrying the virus of tularemia, died this week. So did a small child in a hospital at Lethbridge, but Dr. Bow said its death had not been traced unmistakeably to that cause. No other cases have been reported.

SEARLE GRAIN RAINFALL REPORT

Irma, week ending Sunday, July 31	
Monday	.03
Tuesday	Nil
Wednesday	Nil
Thursday	Nil
Friday	Nil
Saturday	.19
Sunday	
Total for month of July	2.48
Total for this year	7.89
Total for last year	7.06
Long time average to date	8.37

FOR SALE — Six-foot McCormick Binder. Price $15.00.—Jas. Kennedy, phone 307, Irma, Alta. 5

HAY—to lease on one-half share.—Apply W. S. Jamieson, Jarrow. 5-12p

FOR SALE

26-46 Case Steel Thresher with Garden City Feeder and Belts.
15-30 McCormick-Deering Tractor, overhauled, $400.00 Cash.
15-27 Case Tractor, $600.00 Cash.

P. E. JONES

5-12c

KINSELLA CAR HITS CATTLE ON HIGHWAY

While proceeding to Viking about nine o'clock Tuesday evening, a car driven by Mr. Nease of Kinsella, struck some cattle on the highway about three miles east of Viking and was badly damaged. In the car with Mr. Nease was his wife and two young sons. Michael Nease who occupied the rear seat received nasty cuts about the face and was taken to the Viking hospital for medical attention. The rest of the family escaped injury. As we go to press we hear that a cow that was struck was injured so badly that it had to be shot.

World of Sport

By H. B. C.

Ye Sports Editor of the Viking News and Irma Times attended the great soap-box derby in Edmonton last week. Just imagine 15,000 people watching a bunch of kids go down McDougall Hill on a home-made contraption of a box on wheels, but minus any engine or any device to propel it by human power. Well, I didn't count the 15,000. If the number is not just right blame the Edmonton Journal. More people would have been there if they had known of the thrills of this unique contest. The kid that won had brains enough to use axles 44 inches long, that prevented flipping on the hair-pin curve and assured a steady course in steering. And think of the fun the kids got out of that racing.

* * *

After a week in Jasper I can heartily recommend to the golfer the perfectly delightful course at this mountain resort. No expense has been spared in producing a set of greens of unrivalled beauty among a number of small lakes with magnificent trees everywhere. The bracing mountain air together with the glory of rushing glacial streams and sky-mirrored lakes makes an impression that is permanently pleasant.

* * *

Our Canadian boys in their contests with the Japanese in Davis cup games failed to win even one of the five tests. This year it was thought we had the strongest team ever assembled. But the chaps from the Pacific Islands proved they had extra skill and stamina.

* * *

After playing several sets of tennis on one of the Edmonton courts, and slipping occasionally on the loose surface shale, I feel the concrete courts of Viking have some superior features. They do not cause proper rubber shoes to slip. Consequently foot work ought to be developed by the young player, with some advantage on the concrete.

* * *

The appalling number of drownings direct attention to the necessity of teaching every boy and girl to swim. With so many opportunities of learning today under capable instructors every child should be able to move about freely in the water. Once learned you never forget the art.

* * *

And now comes some experts who advise girls to stick by the breast stroke to insure greatest benefit from swimming. They don't like the Australian crawl, reserving that for the boy or man who wants to travel at high speed. Any kind of swimming will produce health and make for beauty too.

IRMA NOW TO HAVE BEAUTY SERVICE

Style Beauty Parlor, permanently located at Mrs. Bert Long's, giving you every kind of beauty work. Shampoos, Finger Waves, Marcels Facials, Manicures, Permanents, etc. at reasonable prices.

A. L. BARRETT, Operator.

29-26c

"Ports of Call"

The public is invited to listen in to the Alberta Wheat Pool's radio program, "Ports of Call", over CFAC, Calgary, and CJCA, Edmonton

Every Sunday Evening, 7:30 p.m.
Commencing August 7th

Alberta Wheat Pool

The World of Wheat

By H. G. L. Strange, Director, "Crop Testing Plan"

Many farmers decided last year to change their wheat variety; in Alberta from Garnet to Red Bobs, and in the rust areas of Saskatchewan and Manitoba from Marquis or Ceres either to Thatcher, Renown or Apex.

Very special care must be used if during harvesting and threshing the new variety is not to become mixed with the old sort. From experiments I have found the following methods will keep grain pure, at least from fields of five acres or more.

1. Stook the new variety on its own stubble, leaving a wide space between the stooks of the new and the old variety.

2. Clean the racks before hauling the new variety to the threshing machine.

3. Thresh the new wheat variety if possible after oats. (Oats can easily be separated from wheat with a seed cleaner.)

4. Run the separator idle for ten minutes. Then clean out the two augers at the bottom of the machine, either by removing the bottom pans, or by passing a doubled-up sack slowly through each auger.

5. With a whisk broom clean the lodged grain from ledges and cracks inside the separator.

6. Run the separator idle for another 5 minutes and clean the augers again.

7. Discard the first six bushels threshed, and either sack the remainder or thresh it into a clean bin by itself.

* * *

Following factors have tended to raise price: Damage from grasshoppers and rust in Western Canada; Australian rains insufficient in main sections; Rust and lodging of wheat in Czechoslovia; Turisian wheat crop smaller than last year; Italian corn deteriorates from hot, dry weather; Spain buys U. S. wheat cargoes; Bulgarian corn deteriorating; Germany wheat prospects doubtful.

Following factors have tended to lower price: More peaceful European political situation; Argentine moisture reserve very satisfactory; Greece offering to resell Australian wheat cargoes; Belgium re-imposes wheat import duty; Rains benefit Roumanian corn; Expect German rye crop will exceed last year; Prairie harvesting starts; Rains improve South African wheat crop.

SMOTHER CROPS FOR WEED CONTROL

Smother crops can be used effectively in controlling both annual and perennial weeds. There are three grain crops which can be used to advantage as smother crops. These include oat greenfeed, barley and winter rye.

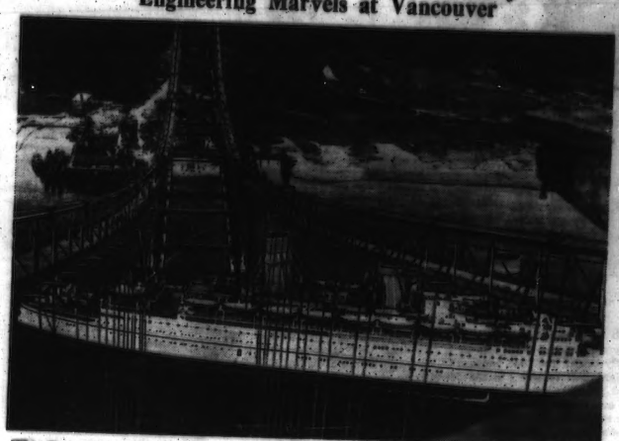
To be most effective, both oat greenfeed and barley should be seeded as late in the spring as possible, as this delayed seeding permits partial summer-fallowing of the land before seeding the cover crop. The cultural practices recommended include early spring cultivation or disking of the stubble to promote germination of the weed seeds to be destroyed by a further cultivation later and seeding the cover crop in the freshly cultivated land during the latter part of May or early in June. In this way the seed is placed in a warm, moist seed bed, under conditions that are almost ideal for quick germination and rapid development of the young oat and barley seedlings. Under such conditions, the plants make such a vigorous growth that they tend to choke out and smother any weeds which germinate along with them.

Winter rye, unless it winter kills badly, makes such an early, vigorous and rapid growth in the spring that all weeds are held in complete subjection.

Sunflowers, if planted thickly, shade the ground to such an extent that few weeds survive. Hay crops, particularly sweet clover and alfalfa, have proved to be excellent smother crops. Heavy stands of these crops will bring Canada and Sow Thistle under subjection in three years. Annual weeds, such as wild oats, mustard, stinkweed, pigweed, lambs quarters, etc., cannot hold their own in competition with a heavy crop of legume hay of any kind.—Wheat Pool Budget.

For Job Printing see E. W. Carter

Engineering Marvels at Vancouver



The Empress of Japan, Queen of the Pacific, passing under the splendid new bridge now under construction across the First Narrows, the entrance to Vancouver's landlocked harbor. The mainmast of the vessel is 195 feet above her load line, the bridge being 209 feet above high Spring tides.

The Canadian Pacific liner Empress of Japan, in addition to holding all the speed records on her Canada, Hawaii, Orient run is the largest ship entering Vancouver Harbor. The illustration clearly shows the magnitude and the beauty of both ship and bridge.

BANK OF MONTREAL CROP REPORT No. 7

General.—Canada has reached the actual commencement of the harvest season, with the prospects still good for generally satisfactory crops in every province of the Dominion. In the Prairie Provinces grain is ripening rapidly and it is expected that in Manitoba harvesting will be general next week; in districts where crops are not so far advanced general rains are needed to aid filling. In Quebec the weather has been ideal for most field and fruit crops, all of which are making good progress. In Ontario harvesting of grain crops is well advanced, with satisfactory yields in prospect; other crops are in favorable condition; tobacco has made excellent progress. In the Maritime Provinces wet weather has caused loss during the harvesting of a heavy crop of hay; other crops are progressing satisfactorily. In British Columbia a continuation of hot, dry weather has cut prospective yields below average in quantity except in irrigated districts, where there is still ample water.

Prairie Provinces

Although showers have fallen over much of the grain growing area further general rains are needed to aid filling, particularly in Saskatchewan and parts of Alberta. Rust is prevalent in eastern Saskatchewan and in southern, central and north-western Manitoba and, while some damage has already occurred to susceptible varieties of wheat, weather conditions have retarded its spread and development. Grasshopper damage has increased in south-western Manitoba and south-eastern Saskatchewan. Some serious hail losses have occurred in local areas.

Alberta—Crops are maturing rapidly, with prospects satisfactory except in the north-west and a portion of the south-east, where drought persists. Fortunately last week's extreme heat has been broken by general light rains and lower temperatures, but further rain is required to properly fill wheat. Coarse grains are heading out. Sugar beet prospects are favorable. Pasture is good.

Saskatchewan — While crops generally are rapidly approaching maturity, moisture conditions in many districts are inadequate and good rains are required to prevent further deterioration. In the north-central area rain is urgently needed. Rust is threatening susceptible varieties of wheat in the eastern half of the province, but weather conditions so far have checked its development. Grasshoppers are active and are taking heavy toll of crops in some localities, particularly in the south-eastern district.

Manitoba—Crops are ripening rapidly and wheat harvesting will be general about the beginning of August. In the west central and north-western districts crops remain satisfactory and light to moderate showers have improved conditions elsewhere. Rust infection is heavy on all susceptible varieties of wheat in central and southern districts and will reduce yields. Grasshoppers are damaging crops to some extent in the south-western district. Hail losses are reported in local areas.

FARMERS WARNED AGAINST FAKERS

Warning to farmers against use of various vaccines and concoctions being advocated by peddlers and unqualified persons during the prevalence of the epidemic of sleeping sickness among horses, was issued on Saturday by Hon. D. B. Mullen, minister of agriculture. "It has been reported that men are travelling through the country administering drugs and injecting horses with vaccines which have no known beneficial effect and at a tremendous cost to the owners," said the minister.

Bruce Stampede Sets New Attendance Record

Bruce, Aug. 1.—Aided by fine weather and a good natured and orderly crowd the 24th annual Bruce Stampede last Wednesday was highly successful in every way. From the noon parade led by the Ellerslie band, through a complete program of cowboy events, a wild west picture show in the evening, winding up with the traditional stampede dance, the gentleman with the ten-gallon hat led the way. Gate receipts established a new high record and the dance at night was undoubtedly the biggest affair of its kind in Bruce. It is estimated that over 2,000 people participated in Bruce's big day. The following is a list of winners in the various stampede and track events:

Saddle—1 Tom Coles, 2 L. Greenwood, 3 H. Burke, 4 L. Ritland.

Colt Decorating—1 C. Haberle, 2 W. Matier, 3 H. Burke.

Wild Cow Milking—1 B. Jamieson, 2 J. Sterling, 3 S. Mohr.

Loose Rope—1 T. Coles, 2 Ted Holden, 3 J. Thrush.

Wild Horse Race—1 Roy Evanson, 2 Lars Ritland.

Free-for-All — 1 W. Matier, 2 G. Carleston.

Cowboy Race—1 C. Lancaster, 2 C. McBrien, 3 R. Haberle.

Pony Race—1 W. Matier, 2 Doan.

Roman Race—1 Ed. Holden, 2 H. Tkaczyk.

Democrat Race—1 H. Tkaczyk, 2 Ted Holden.

"Canada is suffering from a lack of courageous leadership."—Gordon Gryadon, M. P.

OIL FIELDS TAKE LONG TIME TO DEVELOP AND BECOME PAYING

Although the Turner Valley oil field produced $5,000,000 in crude oil last year, and in previous years has produced millions in gasoline and naptha, more money has been put into it than has ever been taken out. The fact is that it may be years before the field as a whole is out of the red.

Just now Turner Valley is the object of great interest but many of the stories about it belong to the "liquid gold" myths relating to oil. These kind of myths continue through the years to be regarded as realities despite all evidence to the contrary.

News of a new well comes out with stories that it has a daily flow of [illegible] more or oil, and people exclaim, "It must be nice to strike easy money like that". They forget that to get the well the producer had to spend $150,000 to $200,000 on a gambie, forgetting all about the wells which never come in. There are glamorous stories of fortunes won but not a word about those lost.

This condition does not just apply to the Turner Valley field alone. It is true of most important fields in North America. A statistician has computed that since Drake drilled his first oil well in Pennsylvania in 1869, the average cost of finding and recovering a barrel of oil has been $1.41, although the average return to the producer has been only $1.21.

It is true that those who combine good luck and good judgment may make a fortune in oil. But the truth also is the oil business as a whole is operating at a loss.—Cont.

Thos. G. Dark, eyesight specialist and optometrist, of Edmonton, will be at Irma Drug Store 1 to 3 p.m., and at Viking Drug Store from 4 o'clock and at the Hotel in the evening, on Thursday, August 18th. Regular trips made to country points and glasses supplied without extra cost. Make your appointment at above place. Special attention given to children's eyes.

NOTICE

E. H. Logan, barrister, will not be at his office Friday, August 12. His next visit to Irma will be on Friday, August 19th.

What Cash Will Do--Sat. & Mon.

HAMBURGER
Quality Hamburger.
Cash Special.
Per pound 12c

ROAST BEEF
Have you tried our Roast Beef at, per lb..... 12c
Do so now; it's good; a real treat

"When Better Meat is Sold We will Sell it"

PUFFED WINTER WHEAT
While quantity lasts.
½-Bushel Bags.
Cash Special 29c

PORK and BEANS
Large 1 lb tins. 3 tins 25c
Cash Special....
Buy a 3 worth to-day !

Irma Trading Co.
ELFORD'S
IRMA —:— ALBERTA



Trees To The Rescue

With the drought now definitely broken over the greater part of the prairie provinces and prospects of a period of more abundant moisture apparently bright, the time appears to have arrived when further consideration might well be given to the advantages of a definite and well coordinated program of tree planting throughout sparsely treed and tree denuded areas as a rehabilitation measure.

It is noted, of course, that tree planting is included as one of the items in the rehabilitation program outlined two or three years ago as part of the Prairie Farm Rehabilitation program but to date comparatively little has been heard of this item, attention so far having been mainly centred on the construction of dugouts, dams and minor irrigation projects.

Undoubtedly tree planting will follow in many of the districts now being served or about to be served by recently constructed irrigation schemes as a matter of course, but there are still many areas and individual farms which for topographical and other reasons do not lend themselves to watering by feasible irrigation projects, but in these areas, also, there appears to be no reason now why tree planting should not be pushed ahead to the extent that available time and power permits.

* * * *

A Valuable Aid

That trees, wherever they can be made to serve the purpose can play an important part in farm economics and can be made to go a long way, sometimes even under adverse conditions, towards ensuring sustenance on the farm has been amply demonstrated in many individual cases, as witness the following extract from the annual report of the Canadain Forestry Association, dealing with southern Saskatchewan conditions:

"Every district visited furnished striking proof of the possibility of the southern farmer becoming self-sustaining so far as home food supplies are concerned. Had the farm garden been a universal policy instead of being completely overlooked, or at best, in most cases, a haphazard venture, countless millions in food costs during the past nine years could have been avoided. Every farmer can grow his own needs anywhere throughout the south country, and no objective short of this is good enough, and nothing but sound educational progress can achieve it.

"At Piapot, on the main line of the C.P.R., in an area of nine failures of wheat, we visited a man who inside his walls of trees raised all his own needs this year—250 bushels of potatoes, all vegetables, many jars of small *fruits, melons and even plums and apples. Every farmer* in that area could have done the same had he a few years ago given the need of such things proper consideration."

* * * *

Can Supply Requirements

Whether or not the Piapot farmer referred to in the foregoing extract had sufficient water available for his garden to take the place of rainfall during years when moisture was not sufficient to raise wheat crops, the Forestry Association's report does not say, but it does at least demonstrate that in years of normal precipitation every farmer in the country could supply his own table requirements practically the year round, provided he has the requisite shelter in the form of trees and hedges.

It is too late, of course, to plant trees this year, but it is not yet too late to prepare soil for a shelter belt to be planted next year; indeed, this advance cultivation and preparation is a requisite to a successful planting. This, as no doubt, most farmers know is stressed by the authorities of the Dominion Forestry farm who supply millions of trees free to farmers throughout the west every spring.

Mortality among man-planted trees in the drought areas of the west has been high during the drought period, but, at the same time, it is surprising how many trees have, with some care and attention, withstood the ravages of a long period of dry weather. They have not made much top growth, it is true, but they have rooted deeper and deeper to reach the dwindling moisture reserves and now these trees are responding again to more copious precipitation.

* * * *

Opportunity Again Here

The experience of others demonstrates that the mortality of the drought years need not act as a deterrent to the planting of trees on the farm. On the contrary it goes to show that, even during a dry period, they are of immense benefit and with the drought now presumably broken it should afford every encouragement to the individual farmer to take active steps to provide at least for some of his needs in future years, by establishing a good shelter belt at the first opportunity his circumstances permit.

It should further be pointed out that there are many farmers, even in the drought area, who had sufficient water to maintain a garden, if in earlier years they had provided the necessary shelter for vegetables and fruit trees. This omission can now be repaired in many cases and with the return of a period of greater precipitation it looks as if the time has arrived when trees should be planted more abundantly.

Full Operation Delayed

Shortage of equipment has held back full operation of Trans-Canada Air Lines, Hon. C. D. Howe, minister of transport, told the House of Commons. By Sept. 1 he hoped to see full operation of passenger, mail and express services between Vancouver, Toronto and Montreal.

South Africa may compel commercial travellers to pay for use of the roads.

It is thought that the Mississippi river valley once was a great interior sea.

STOP Scratching

IF I BELIEVE ITCHING In A Minute

Even the most stubborn itching of eczema, blotches, pimples, athlete's foot, rashes and other skin eruptions, quickly yields to Dr. Dennis' cooling, antiseptic, liquid D. D. D. PRESCRIPTION. Its gentle oils soothe the irritated skin. Clear, greaseless and stainless—dries fast. Stops the most intense itching instantly. A little bottle, at drug stores, proves it—or money back. Ask for D. D. D. PRESCRIPTION. 35

An Illustrated Lesson

To impress on its employees the careful handling of freight shipments, the Great Western Railroad of England distributed 22,000 jigsaw puzzles to them. On working out the puzzle, they see a picture of a little boy in tears as he examines a battered toy he's just taken from a broken packing case.

The Evening Of Life

For the complete life, the perfect pattern includes old age as well as youth and maturity. The beauty of the morning and the radiance of noon are good, but it would be a very silly person who drew the curtains and turned on the light in order to shut out the tranquility of the evening.

There are upwards of 500 holds in jujitsu wrestling.

Men marry at an average age of 27½ years. 2263

Barbed Wire Wall

Fifty-Mile Fence To Be Built In Palestine

Nearly $450,000 is to be spent in Palestine in constructing a barbed-wire wall along the frontier where Lebanon, Syria and Trans-Jordan impinge upon Palestine in the hope that Tegart'a wall, named after Sir Charles Tegart, its prime advocate, may be effective in keeping smugglers, agitators, gun runners, terrorists and fugitives from justice from using the border zone as a base of operations.

A despatch to the London Times from Jerusalem says that specifications of the plan call for 50 miles of barbed-wire fence, varying in construction according to local conditions. The standard barrier apparently will consist of two parallel fences six feet high and five feet apart.

Each of the fences will have meshed wire at the bottom and barbed-wire above, and the space between the two fences will be criss-crossed with barbed-wire and filled with loose masses of wire. Where local conditions call for an even more formidable barrier than this there will be three parallel fences.—New York Sun.

Protect The Birds

Are Dependable Allies Of The Farmer In Destroying Insect Pests

Birds are the farmers' and gardeners' dependable allies in combating insect pests. Close observers testify that most birds eat insects and many eat practically nothing else. The thrushes, native sparrows, larks and wrens search the surface of the soil for their food. The woodpeckers give careful scrutiny to the bark and limbs of trees, digging into tiny cracks and openings to drag out burrowing larvae and hibernating insects. The flycatchers and warblers are to be seen sitting on high places ready to snap up the low-flying insects, while the nighthawks and swallows find their living in the higher atmosphere.

The number of insects destroyed by birds is quite beyond calculation. Few birds are entirely beneficial but there are few indeed that are entirely harmful. Perhaps the worst of these are starlings, which are becoming excessively common in places, and the English sparrow. Both of these birds should be destroyed, for not only do they harm the crops but they chase away and destroy the native birds.

Treasure Hunt

New Attempt To Salvage Wreck Of Boat Which Sank 138 Years Ago

The first stage in the new attempt to salve the treasure in the wreck of H.M.S. Lutine, which sank 138 years ago at the entrance to the Zuider Zee, has been accomplished. The largest dredger in the world, the Karimata, which has 131 scoops made of special steel, each of which cost £100, has been towed from the building yard at Kinderdyk, near Rotterdam, to Terschelling.

Before the dredging begins the remains of the steel Becker Tower, which made an unsuccessful attempt last year, will have to be removed. Everything depends on a spell of favorable weather during the next two months.

Mr. Van den Broek, general manager of the Billiton Mining Company, said that the Lutine was lying on clay at a depth of about 50 feet beneath the level of the sea-bed with about 40 feet of sand on top of her, which it is the first purpose of the dredger to remove. The sea at that point is about 1½ fathoms, which corresponds to the draught of the Karimata.—London Times.

Fame Has Passed

Canadians at London's Dominion Day dinner learned the small room in the shadow of Westminster Abbey where their country's constitution, the British North America Act, was finally drafted more than 70 years ago had become a billiard parlor.

Berries of poison ivy are smooth and green, later turning yellowish white.

For Your Preserving



Use It This Year

Wheat Market In Europe

Want To Accumulate Reserve Stocks In Event Of War

Foreign trade experts of the United States agriculture department said that unsettled political conditions in Europe might open new and larger markets for surplus American wheat during the next 12 months.

Prospects for larger sales in Europe were indicated, they said, by the recent decision of Great Britain and The Netherlands to accumulate reserve stocks of the grain in preparation for a possible outbreak of war.

Foreign trade authorities said other European powers were known to be considering similar action.

The Netherlands has begun establishment of a system for maintaining at least two months' supply of wheat at all times. Grain importers and dealers would be held responsible for maintaining such stocks with subsidy assistance from the government. Little is known about the British plan.

Trade experts estimated that European wheat imports for consumption needs during the next year would be about 450,000,000 bushels or about 50,000,000 more than during the last 12 months. Reserve stocks were not included in the estimates.

The proportion of possible reserve purchases of wheat in America would depend largely on prices, officials said, pointing out that if American prices were above the world level, buyers might go elsewhere.

Official crop reports indicate that Canada and Argentina may produce 125,000,000 bushels more than last year. Trade experts said that amount probably would be sufficient to meet the most optimistic increase in world import requirements.

Must Develop North

Should Be Utilized To Hold It For The White Man

Canada must develop and utilize its northland to hold it for the white man, W. D. Albright, superintendent of the Dominion experimental farm substation, Beaverlodge, Alta., warned the American Association for the Advancement of Science in annual convention.

Like Russia, Canada must look to the north and the United States will follow its progress with satisfaction, he said. "For a particular reason of her own very proper concern, the United States must be interested in the Dominion's conquest of the north.

"In the modern surge of racial expansion, in the mad quest for economic self-sufficiency, in the race of armaments and in the unscrupulous scramble for a 'place in the sun', which seems often to mean territorial expansion, is it to be supposed that the northern third of this continent can be held by the white man unless developed and utilized by him? What of Asia?"

SELECTED RECIPES

FRESH CHERRY JELL-O TARTS

½ cup sugar
1 quart fresh sour cherries, pitted
1 package Cherry Jello-O
1 cup hot water
1 cup cream, whipped
9 baked 3½-inch tart sheils

Add sugar to cherries and let stand 10 minutes. Dissolve Jell-O in hot water. Pour over cherries. Chill until Jell-O begins to thicken. Fold 4 tablespoons thickened Jell-O into whipped cream. Chill. Place layer of whipped cream in bottom of each tart sheil and chill about 10 minutes. Cover with layer of jellied cherries, pressing stem-end of each cherry lightly into cream. Add thickened Jell-O to fill shell. Chill a few minutes longer and serve plain or with topping of additional whipped cream. (Custard cream filling may be substituted for whipped cream in bottom of tart sheils.

MELON AND RASPBERRY SALAD

1 package Lemon Jell-O
1 pint hot water
1 cup cantaloupe or honeydew melon, cut in ½-inch balls
1 cup fresh raspberries

Dissolve Jell-O in hot water. Chill. When slightly thickened, fold in melon balls and raspberries. Turn into ring mold. Chill until firm. Unmold. Serves six.

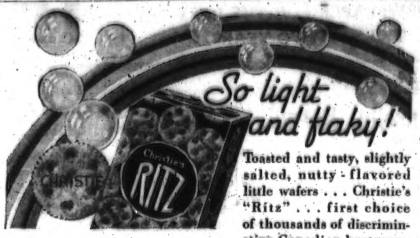
For Sea Supremacy

Soviet Russia Plans To Surpass Britain In Naval Construction

Soviet Russia believes she can challenge Great Britain for supremacy in the quality of its naval construction, it became known with publication of a speech made at Leningrad by Mikhail Kalinin, president of the Supreme Soviet.

Addressing workers at the Ordjonokidze naval construction plant at Leningrad, Kalinin declared:

"I believe that at present our engineers, technicians, master workers and specialists should be able to accept the task of surpassing Great Britain in quality of naval construction. Hitherto no one has surpassed Great Britain in naval construction but we are going to surpass her."



Toasted and tasty, slightly salted, nutty-flavored little wafers . . . Christie's "Ritz" . . . first choice of thousands of discriminating Canadian hostesses.

Sold only in the red and yellow packages. Never sold in bulk.

Christie's Biscuits

"There's a Christie Biscuit for every taste"

The Spirit Of China

Was Shown In Gift Sent By Madame Chiang Kai-Shek

In June, 1917, a war year for the United States, the present Mme. Chiang Kai-Shek, as a daughter of the famous Chinese Soong family, was graduated from Wellesley College.

June 18, 1938, Mme. Chiang's classmates held their annual reunion on the shores of Lake Waban. But 1938 is a war year for China, and Mme. Chiang could not attend.

Instead she sent a gift of silver spoons, which were used at a reunion tea. While she sent a message that through her gift she would feel that she was sharing in the festivities, she added that the spoons are "to show that a spoon may be licked, but China can't."

Mme. Chiang's patriotism is characteristic of the new China which she and her generalissimo husband have helped to build, a new China which with old stoicism is doggedly defending itself in a war still undeclared. Her humor and love of subtle parable are likewise characteristic.

The western world should realize that these racial traits are not the least important of the weapons with which China fights an aggressor.—Detroit Free Press.

Two Generations Back

Queen Elizabeth's Grandfather On Mother's Side Was A Minister

From the rectory to the throne in two generations is the history of Queen Elizabeth's family, says W. L. Clarke, in the Windsor Star. Her Majesty's mother, the Countess of Strathmore and Kinghorne, who died recently, was the daughter of the late Rev. William Cavendish-Bentinck.

From the manse to the vice-regal post of Governor-General of Canada has been made in one generation by Lord Tweedsmuir, who is the son of Rev. John Buchan of Scotland.

The surest way to make a postage stamp stick is to put the wrong address on the envelope.

How The Language Grows

Words Coined By Inventors Soon Come Into General Use

The word "televisor" was coined by J. L. Baird in 1925 to describe apparatus for television and was registered by him as a trade mark. On account, however, of the general adoption of the word in the United States and elsewhere to denote any kind of television apparatus, Baird Television, Ltd., has decided to abandon its registration as a trade mark, so that in future there will be no restriction upon the use of the word in connection with television. "Televisor" may thus be used in future as freely as "telegraph" and "telephone."

The word telegraph was first applied by Chappe in France, in 1792, to his invention of the semaphore system of transmitting messages to a distance; and the word telephone was used by Sudre in 1828 for a system of signaling by musical sounds. It was employed in 1844 to describe a powerful wind instrument to convey signals at sea during foggy weather. Philipp Reis, in 1861, called his ingenious instrument a telephone, so that he may be regarded as the inventor of the name of the modern instrument. Alexander Graham Bell adopted the word in 1876 for his "Electrical Speaking Telephone."—From Nature.

Applies For Patent

Inventor Has Built Machine For Dry-Cleaning Eggs

Applications for a patent on an egg dry-cleaning process for poultry farms has been made to the British Patent Office. In the latter fine sand is flung at high pressure against eggs from the blades of an electric fan. The friction is claimed to clean eggshells much more thoroughly than water does as well as to lessen the dangers of staleness.

Leather-bound books in constant use, the Government reports, last longer than those infrequently used. The reason: Salt helps preserve leather bindings and salt is present in the perspiration of human hands.





Help improve your personality with Wrigley's Gum. Keep your teeth white, breath sweet, by using healthful Wrigley's Gum daily—*as millions do*. The children also love the delicious refreshing flavor of Wrigley's Double Mint. Take some home today. CS-18

WHAT HO!

— By —
RICHARD CONNELL

By Arrangement With Thomas Allen, Publisher, Toronto.

CHAPTER XV.—Continued

She scanned the gilt-and-mirrored room. There was a profusion of Americans, a rich variety of Americans there, but not the one American she sought.

Lady Rosa took a table on the balcony commanding a view of the room, ordered a glass of sherry, a turbot bonne femme, and a salad, and kept watch. At a table below her a man emerged from the shadow of a wine card as big as a baby's blanket; and then she did see a familiar face, her father's. Opposite him was Mrs. Clara Martha Phelps, looking twice as patrician as the earl, and nearly as happy. Lady Rosa resisted the temptation to drop a lump of ice on her sire's pate. If they saw her they'd ask her to join them and she did not feel that she was good company just then.

A smacking sound made her turn. Behind her in a corner, alone at a table for four, a man was smacking his lips over a glass of Burgundy, and making ready to perform a major operation on a steak the size of a dictionary. The diner was rather steaklike himself, with a medium rare complexion, porterhouse jowls, and a hamburger neck. On seeing Rosa he got up and rolled toward her, an avalanche of beef. Stopping at her table he said,

"Lady Rosa Bingley?"

"Yes."

"Punder's my name."

"Oh, yes, Mr. Punder. I remember you, of course."

"Where's that Yank?" Punder shot at her.

"I presume you mean Mr. Ernest Bingley."

"That's just who I mean."

"I don't know," Rosa said.

"Hah! You dont, hey? Done a bunk, has he?"

"He has left Bingley Castle, if that's what you mean, Mr. Punder; and I believe he is somewhere in London. I don't know where. I wish I did."

"So do I," said Punder. "If I lay my hands on that dirty, little beggar—"

"Mr. Bingley is neither dirty, little, nor a beggar," said Rosa, warmly.

"Hah! Ain't he?" said Punder.

"Quite the contrary."

"That's what you think, said Punder.

"It is."

"Well, you're wrong. He's a fake. He's an impostor. He's a nobody without a penny to his name," declared Punder.

"I'm afraid, Mr. Punder, your steak has gone straight to your head," said Rosa.

"Hah, has it?" said Punder. "Well, one of my men just phoned me from Paris. He had a talk with O. G. Wyncoop. Seems Wyncoop is hopping mad because he's classed as an undesirable alien on account of what his kid did here. Not—" threw in Mr. Punder parenthetically "that old Wyncoop isn't a robber himself—"

"I fail to see how this applies to Mr. Ernest Bingley."

"Oh, you'll see," said Punder. "The net of it is that Bingley is no more a millionaire than that fish on your plate. He's just a country bumpkin that stuffs pet canaries for a living in a village in Iowa, or Ohio, or Ohochoo or some such place. But he's a sly cove, and he sold up his shop to come over here and try out some of his cute games on us slow Britishers. Well, he took me in. To the tune of twenty thousand pounds—"

"Are you accusing Mr. Bingley of stealing?" asked Rosa, pale as the table-cloth.

"No. Not exactly," said Punder. "He broke no law, or I'd set Scotland Yard on him. It was a legitimate encugh business deal, no shadier than many another. He caught me napping. Fooled Pete Tyler, too. Pete didn't lose anything, but I did. I don't mind the twenty thousand quid, of course; but I hate being stung. I got pride. And when I catch up with young Bunco Bingley he'll feel the weight of my beetle-squashers."

Mr. Punder brandished a size 12A shoe.

"Are you sure, Mr. Punder," said Rosa, quietly, "that Mr. Bingley has no money?"

"Of course he has," said Punder. "Didn't I just tell you he short-changed me out of twenty-thousand? I don't quite see why he made me hand over those notes instead of cash. Of course, by now, he's had them discounted, and has probably lit out for Paris."

"That's what you think," said Lady Rosa.

"Huh?"

She did not explain.

"Mr. Punder," she said, "have you no idea at all where he might be?"

Punder began to wheeze with gusty laughter.

"What did the rascal do to you?" he asked.

"That's my affair, I think."

More laughter shook the portly Punder.

"Sorry, but I don't see the joke," said Rosa.

"Ho ho ho ho!" chuckled Punder. "That little knave doesn't miss a trick. Takes 'em all, high and low, in his stride. Well, as we're in the same boat, let's join forces."

"No, thank you."

"Well well. I'll hunt and you hunt. But if I find him first—"

"You'll grind his bones to make your bread, I suppose."

"Ho ho ho ho," roared Punder. "That I will. If you get on his track, just ring me up at my Park Lane house, will you?"

"Yes, if you'll notify me the minute you find him."

"It's a bargain."

"I'm staying with the Countess of Bathberry in Onslow Square," Rosa told him. "And now, Mr. Punder, hadn't you better get back to your steak?"

"I expect so," said Punder. "Do you like hash?"

"Yes, why?"

"That's what I'm going to make out of E. Bingley," said Punder, and returned to his steak.

Lady Rosa was sipping her coffee when she heard a voice call out,

"Yoo hoo, Rosa, you hoo!"

Her father, on his way out of the restaurant, had spied her.

She waved her napkin at him.

"I'll come up," yelled the earl, to the surprise of the sedater diners.

Come up to the balcony he did, and Clara-Martha Phelps came with him.

"Rosa," he said, "meet your mother."

Mrs. Phelps giggled.

"I mean to say," went on the earl, "she's going to be in a few months."

"Bless you, my children," smiled Rosa.

"We're to be married in Vienna," said the earl, "just as soon as Clara-Martha finishes her psychoanalysis. Then ho! for a honeymoon in Venice and back to Bingley Castle in time to water the tulip bulbs."

"I congratulate you both."

Mrs. Phelps placed a kiss on Rosa's ear.

"I've always wanted a daughter," she said.

"I say," said the earl, "any trace of old Ernest?"

"I haven't found him," Lady Rosa said, "but I've found him out."

"Eh! Riddles?" said the earl. "Tell me the answer quickly. We're late for the panto."

"Tell you later. Run along now."

"Come, ducky," said the earl, giving his arm to Mrs. Phelps.

"Yes, Georgie-porgie," said Clara-Martha Phelps.

When they had gone, Rosa summoned her waiter.

"Please tell Max that Lady Rosa Bingley would like to see him for a moment," she said.

"Very good, m'lady."

Max presently approached her table. He had the air and profile of an emperor entering Rome in a triumphal chariot. Max spoke nine languages, and knew enough about the British nobility, it was said, to make a fortune by blackmail, if he were so inclined. He wasn't. He preferred to be the major domo at Nero's. Besides, he had a fortune.

"Good evening, my lady," he said. "May I offer you my felicitations?"

"On what, Max?"

"On the successful culmination of his lordship's romance."

"Max, you know everything," laughed Rosa.

"I regret I do not know where you can find Mr. Ernest Bingley," Max said.

"How do you know I want to find him?"

"A little bird—"

"Meaning my father?"

"Yes."

"Max, let me pose a question."

"Please do, my lady."

"Suppose you were in London—"

"I am."

"And broke—"

"I have been."

"What would you do? Where would you go?"

"Meaning me, or a hypothetical character?"

"Meaning a young American."

Max gave thought to the matter, as if he were Tiberius considering a matter of state.

"He is without funds?" he queried.

"Practically. Nothing but a return ticket to the States, I think."

"What I did," said Max, "when I first came to London as a young man, and a very poor young man, was to sit on a bench on the Thames Embankment and plan how to become a rich one. On the benches there, my lady, one finds many who were rich, and some who are going to be."

"I'll try there," said Rosa, getting up.

"Surely not alone?"

"Yes."

"It is a vile night."

"No matter. Thank you, Max."

"Always at your service, my lady." Rosa paid her bill and stepped out into the fog.

(To Be Continued)



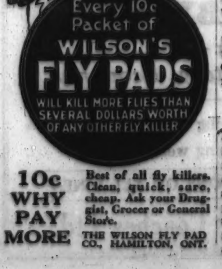
No Insects Allowed

Trans-Atlantic Airliners To Have Sprinkling System For Pests

Bugs will not be permitted to hitch-hike on the trans-Atlantic airlines, the United States Commerce Department said. A report from the American commercial attache at London said that Imperial Airways has developed an insecticide sprinkling system designed to rid aircraft of all insects pests. Imperial Airways and Pan American Airways are to inaugurate joint service between Great Britain and the United States this fall.

Ourselves Of Yesterday

During an intermission at a party, some prominent business men were discussing an absent member. Few could find anything pleasant to say about the person in question. One guest, who had worked his way to success up the ladder of many mistakes and failures, said, "That reminds me of about 20 words I once memorized from Dr. Isaac Goldberg's 'Tin Pan Alley': 'Snobbery is but a point in time. Let us have patience with our inferiors, they are ourselves of yesterday'."



10c WHY PAY MORE

Best of all fly killers. Clean, quick, sure, cheap. Ask your Druggist, Grocer or General Store.

THE WILSON FLY PAD CO., HAMILTON, ONT.

Must Choose Your Own

No Standard Diet For Arthritis According To Specialist

When a well known doctor, one moreover who specializes on the subject, says that "red" meat won't hurt you if you are rheumatically inclined, that's news. Dr. Douglas Taylor's pronouncement to that effect, made just before setting out to attend a convention in Halifax at which rheumatism was expertly discussed, should set the heather on fire with a vengeance.

For we have always been taught, generation after generation of us, that meat was bad for rheumatic subjects, and red meat something worse than merely bad. Every one that way inclined, from the first creaky twinges to the stage of gnarled and burning joints, has been told by the family physician or the specialist-expert to cut from his diet certain things, chief among them red meats of every kind.

And now along comes Dr. Taylor and blows that venerable belief sky-high. There is, it appears, no such thing as a standard diet for arthritis. You work out your own salvation by fitting your diet into your own brand of rheumatism.—Montreal Star.

Must Be Acquired

Good Taste Grows From Effort To Appreciate The Best

C. E. M. Joad, in Scribner's, states good taste is not instinctive, but acquired. All native tastes are bad. The taste, of the young in music is abominable, in literature execrable. Good taste grows slowly through the effort to understand what is beyond us, the endeavor to appreciate what we cannot yet understand. It depends on our willingness to be bored with what is good in order that we may become bored with what is bad and so demand something better. In short, it is born of faith, the faith that the kingdom of beauty can neither be purchased by dollars nor taken by storm, but must be approached by a process of trial and error, a willingness to learn, and the humility which is prepared to accept on faith and the judgment of others what it cannot yet dare to reject on its own.

Provided New Words

Several Things Have Been Named After English Peers

According to So You're Going Magazine those amiable Englishmen who write to the newspapers have discovered a new one this year: Namely, what English peers have had their names turned into new words in the language? One begins, of course, with the Earl of Sandwich, who wouldn't leave the gaming table, ordered some meat between bread slices brought in, and achieved an unexpected fame thereby.

But there are apparently quite a lot of others, including the seventh Earl of Cardigan, who got a sweater named after him, the Duke of Wellington, who ended up as a pair of boots and a cooking apple, and a certain Crimean war general named Raglan, who turned out to be an overcoat.

The Streamlined Potato

Will Have No Deep Eyes And Be Easier To Peel

The work of the professional plant breeder is not designed to aid the farmer alone. "Streamlining" of cars has been followed by the idea of the streamlined potato. Such a variety is one of the chief goals of potato specialists everywhere.

This streamlining is the elimination of deep eyes that cause such waste during peeling. Besides being more economical, the newer shallower-eyed varieties may be peeled with greater speed.

Like the streamlining of cars, the elimination of deep eyes in potatoes is a gradual process. Our latest varieties are improvements, but still shallower eyes may be expected in later models.—Scientific American.

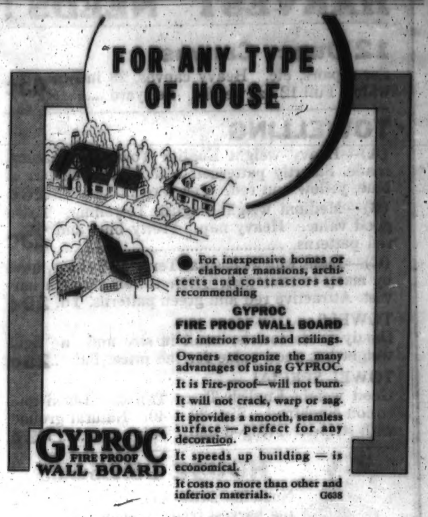
Underground Post Office

South Australian Opal Field Has Only One In World

Coober Pedy, the remote South Australian opal field, possesses the only underground post office in the world. The prospectors live in "rooms" dug into the soft earth of the low sandstone hills. Here, too, is their bank and their post office. Coober Pedy, is the aboriginal name for white man's burrow.

Mechanized Viewpoint

Modern transport, press and film are creating in England what Earl Baldwin describes as a "standardized suburban mechanized mind". We already have too much of that here, states the Farmer's Advocate. Rural people accept all too placidly the urban viewpoint, and wholesome rural independence is becoming inarticulate.



For inexpensive homes or elaborate mansions, architects and contractors are recommending

GYPROC FIRE PROOF WALL BOARD for interior walls and ceilings.

Owners recognize the many advantages of using GYPROC.

It is Fire-proof—will not burn.

It will not crack, warp or sag.

It provides a smooth, seamless surface — perfect for any decoration.

It speeds up building — is economical.

It costs no more than other and inferior materials. G638

GYPROC FIRE PROOF WALL BOARD

Get the facts about GYPROC. Write today for free samples and useful information.

Gypsum, Lime and Alabastine, Canada, Limited

VANCOUVER CALGARY WINNIPEG TORONTO MONTREAL

Might Reverse Decision

Question Whether Judge Would Apply Case To Himself

A recent legal decision in the United States has fallen upon jaded sports writers like manna from heaven. It appears that the umpire at a ball game in a West Virginia town called a strike. The batter felt differently about it; made a verbal protest and followed it up with a punch on the nose. The umpire took the case to court.

After hearing the testimony, the judge dismissed the case with the remark, "It is the inalienable right of a baseball player to get mad and have a fight with the umpire."

The judge has had his little day; but we are wondering what his reaction would be if some litigant in his court exercised his inalienable right to get mad at a decision and took a punch at the judge himself. Perhaps it might occur to the umpires' league to make a test case.—Winnipeg Tribune.

Our Pioneer Forefathers

Could Tell Youth Of To-day That Life Is Never Easy

Our young people to-day, if they possess anything of the spirit of their pioneering forefathers, will not feel too sorry for themselves in what they may think to be their plight, says the Ottawa Journal. Their lot may seem hard, but it is not as hard as was the lot of their fathers, most of whom never knew the education nor the care nor the comforts which go to so many young people to-day. Let them remember that life, at best, isn't easy; that it is an endless adventure, a hard and long battle with unavoidable reverses. To ask the place without the dust is to ask too much.

A psychologist says it is no wonder school children write "boners," since words in English have so many definitions; for example, game has 15 meanings, grain has 30 fail has 29 and account has 34.

It is reported that a light sprinkle of rain makes the average road one-third more slippery than a drenching rain.

Near Sea Tragedy

Nova Scotia Fishermen Are Rescued By Danish Freighter

Two Yarmouth fishermen saw the flag of their vessel lowered to half mast in mourning for them. The pair, John Jacquard and Burton Hemlow were dorymates aboard the Yarmouth schooner R. B. Hutt.

The Hutt left Yarmouth for the Grand Banks. When she got there, the men paired in dories and started fishing. Jacquard and Hemlow got lost in dense fog, and after drifting two days were picked up by the Danish freighter Gyda, bound for New York.

The Hutt searched for two days and failing to find the men, returned to port with a tale of tragedy. Six hours later their shipmates returned to Yarmouth—by automobile. The freighter landed them at Cape Negro, N.S., near Yarmouth.

Railroads Of Tomorrow

Freight Trains Will Travel Faster Than To-day's Passenger Trains

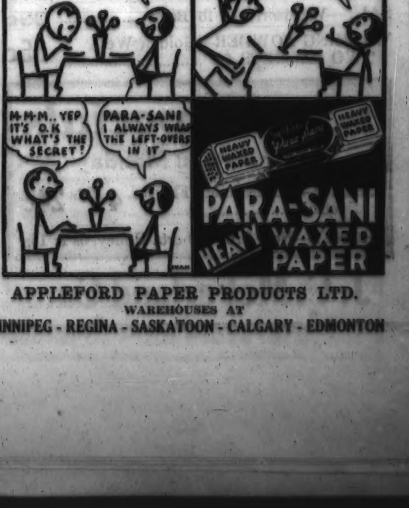
Pullman Advertisement says the to-morrow of railroading will open up a new world. For not only will high speed, high-powered, bullet-nosed, streamlined trains be cutting through time on every line, but the merchandise of the world will also be carried at a speed far greater than the ordinary passenger train is travelling to-day. For your freight trains, too, will be lightweight, modern carriers, travelling with the speed of the wind.

Water, remarks a traveller, always appears to be much nearer than it really is. Evidently he has never looked at it from the top of a high diving-board.

First American fighting ships were ordinary merchantmen, with space cleared for guns.



for STIFFNESS
Plenty of Minard's well rubbed in soon eases you right. Bathe the sore part with warm water before you start.
You'll soon limber up!
MINARD'S "KING OF PAIN" LINIMENT



APPLEFORD PAPER PRODUCTS LTD.
WAREHOUSES AT
WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON

HARVEST NEEDS!

12 Ounce Canvas
For repairs, etc. Heavy canvas, 29 inches wide. Full 12 oz. weight. Per yard..... **45c**

TOWELLING
(A)—Heavy weight English Towelling, natural shade. Smartly patterned with narrow stripes of blue, yellow and red. Per yard **29c**
(B)—Medium weight English Towelling. Extra good value. Heavy nap. Pretty blue and red patterns. **25c**
(C)—Light weight natural Terry Towelling, used by many to save their better towels through harvest. Attractive red and green patterns. Yd. **20c**

TOWELS—
Dandy made towels, small in size and a light weight but good value for the price. Pair.... **25c**

TOWEL SPECIAL—
Good weight English Terry Towels. Linen and cotton combined. Size 20 x 40. Natural ground with stripes. Fringed end. Pair **49c**



HOUSE DRESSES
Noonday Dresses made by Emery for the harvest trade. Decent prints, nice patterns, well styled, cut and finished. All sizes. Priced..... **$1** and **1.29**

Women's Cotton Hose
For the garden or berry-picking. Made from combed cotton yarns, 4-ply heel and toe. Good stretchy tops. THREE PAIR for **50c**

CHILDREN'S SHOE SALE
Oxfords and Sandals for children. All are brown and pearl elk stock with Sportex soles. Almost all sizes in the lot. Reg. 1.49. On sale..... **$1**



Work Shirts. 2 Outstanding Values
$1.00 SHIRTS—
This lot is made from good grade chambrays and easy to wash covert cloths. All are good standard cut and well made with full yoke and turned collars and sleeves. All sizes. Only..... **$1**
$1.49 SHIRTS—
Superior cloths that give that extra service. Corona pre-shrunk covert cloths, English Oxfords and fancy pattern Canadian moleskins. All made in the best factories. Properly cut and finished **1.49**

Men's Fall Weight Underwear
PENMAN'S BALBRIGGAN—
Made by Penman's this is an ideal workers garment. Two-thread Balbriggan, short sleeves and ankle length. Light but serviceable. **$1**
MEN'S MERINO UNDERWEAR—
Made from medium weight natural shade cotton yarns, long sleeves and ankle length. A good, serviceable garment. All sizes. Comb's at **1.39**
Shirts and Drawers, per garment **89c**

LIGHT WEIGHT HARVEST SHOE SPECIAL—
For the man who likes a light shoe. Made from brown side stock, with Sportex sole and heel that will not slip. Good value at **2.65**

MEN'S BLACK GRAIN SHOE—
Made from whole stock Black Mennonite grain leather. Leather sole and full rubber heel. **2.95**

Grocery Specials

TOMATOES—Choice quality, solid pack, 2½'s. TWO TINS for **25c**
COFFEE—Camel, fresh ground. **3 lb 85c**
SALMON—Tall 1's. Fancy Pink **2 tins 25c**
JAM—Apple and Pure Fruit. 4 lb tins **45c**
MOLASSES—Clark's Fancy. No. 2½ tins.... **39c**
SOAP—Alberta Brown Laundry. **10** Bars **25c**
SALT—Windsor. 14 lb Bags **35c**
WASHING POWDER—Golden West. TWO PACKETS for **35c**

Extra Specials
Saturday and Monday

JELL-O—Six Delicious Flavors. Special **4** Pkts **24c**
HONEY—New Crop Alberta Honey, 5s & 10s

J. C. McFarland Co.

LOCALS

Mr. and Mrs. Chas. Wilbraham and family are holidaying this week at King's Park.

Born, to Mr. and Mrs. Bruce Hadlow, at Wainwright hospital, July 31, a son, Robert Bruce.

Mrs. Hill and Mrs. Hardy returned to Edmonton on Monday after visiting here for a week.

Mr. and Mrs. Pryce Jones returned last Monday from their holidays at Salt Lake, east of Chauvin.

Mr. and Mrs. Martin Enger with Mr. and Mrs. Ole Enger motored to Edmonton Wednesday morning.

Mr. and Mrs. N. M. Kuzyk of Vegreville spent last Sunday and Monday visiting their daughter and family, Mrs. S. Hlynka.

Mrs. A. McLeman and daughter, Rhoda, of Victoria, B. C., are visiting Mrs. McLeman's parents, Mr. and Mrs. John Rae.

Marvin and Elbert Levitt of Provost, Alberta, paid a hurried visit to Irma last Wednesday, bringing their sister Mary for a visit with friends.

The Irma grade 12 students received the results of their exams last week-end. These showed a fairly good percentage of passes. Grade 11 marks will likely be along soon.

Quick, reliable work. All work done by machinery. Satisfaction guaranteed. Pleasing prices.—O. K. Shoe Repair Shop, Main St., Wainwright. 2tf

Mr. L. Pongo is erecting a new blacksmith shop on his own lots this week. This building is much larger than the older shop and will make a nice improvement to our village.

The next regular meeting of the Irma ladies aid will be held at the home of Mrs. M. T. Knudson Thursday, August 11th, at 3 p.m. Mrs. F. Darling will give the study paper. All ladies are cordially invited to attend.

The household effects of Mrs. C. T. Hill will be sold by auction at her former residence in Irma on Tuesday afternoon, August 9th. Mrs. Hill will make her home with her daughter, Mrs. P. J. Hardy in Edmonton from now on.

An odd field of grain will be cut this week in the Irma district, but the majority of farmers will not be starting harvesting until next week. Implement dealers are busy this week setting up new binders and several sales have been made.

The Irma young people's society will have charge of the United church services at Albert, Alma Mater and Irma on Sunday, August 7th, at the usual hours. Rev. R. W. Griffith of Jarrow will occupy the Irma pulpit on Sunday, August 14th, at 8 p.m.

Mr. Carl Soneff left here on the flyer Saturday evening on a three-months' trip to his old home in Bulgaria, where his parents still reside. It is 28 years since Mr. Soneff left Bulgaria. Mrs. Soneff and two children, Lovina and Carl, accompanied Mr. Soneff as far as Montreal and will return next week.

Women's Institute
BABY CLINIC

The Irma Branch of the W. I. are sponsoring a baby clinic on Thursday, August 11th, in the Legion hall. Dr. Greenberg is the doctor in charge. Will all mothers wishing to bring their babies in please give their names to Mrs. Percy Jones so that a list can be made out for the doctor. If possible will the mothers in town bring their babies in the morning.
29-5 —Mrs. C. Wilbraham, Sec.

SOME DISADVANTAGES OF SUNSHINE

(Health League of Canada)

A sunburn may be prevented by the previous application to the skin of a solution of Epsom salts or by similar use of a tannic acid solution, two teaspoonfuls to a glassful of warm water. Even strong tea may be used in an emergency.

Excessive or hard work in the hot sun may cause prostration. In severe cases the victim may have cramps in his legs. The profuse sweating involves not only a loss of water from the system, but it occasions a loss of salt that seems to upset the chemistry of the body. Under such circumstances very dilute salt water is quite palatable and, oddly enough quenches thirst better than plain water.

Heat stroke, popularly called sunstroke, is due to exposure to heat under conditions of high humility which prevent the normal heat loss from the body. The body's normal heat-regulating mechanism has failed. This condition may begin with headache, dizziness, thirst or nausea; oftener there is a sudden loss of consciousness with a rapid rise of body temperature as high as 107 or 110 degrees F. Heat stroke should be avoided if at all possible because the victim of heat stroke is thereby rendered sensitive to future heat exposure even as low as 80 degrees F.

High external temperatures complicated by stagnant or moist air which fails to assist the cooling of the body surface by evaporation, are causative of heat stroke. Under such conditions bodily exertion must be limited. The wearing of light, well ventilated headgear gives a degree of protection.

If actual heat stroke has occurred or appears about to occur, the person should at once be removed to the coolest available spot. The bare body should be wrapped in a sheet wet in cold water and cooling by evaporation should be aided by fanning so as to gain a moving current of air. The temperature should be taken frequently and artificial aids to heat loss discontinued when the temperature has fallen to 102 degrees F. Plenty of fluids should be given by mouth. Many of these cases are most serious and in all cases should be under the supervision of a doctor.

Sunburn, heat prostration and heat stroke are some of the disadvantages of sunshine. These may be avoided. After all, they do not counter-balance the good that, in a variety of directions, come from the rays of the sun. — By John W. S. McCullough, M.D., D.P.H.



IN EDMONTON
it's
The Royal George or Leland Hotels
for
Hospitality and Service
AND GRAND FOOD
Free Bus Service in connection.

TRAVEL BY BUS!
— for —
Comfort, Courtesy, Economy
Leave Irma daily, going east, 8.10 p.m.
Leave Irma daily, going west, 8.15 a.m.
WEEK-END EXCURSIONS ON ALL LINES
Sunburst Motor Coaches Ltd.

Irma Times
Published Every Friday by the Times Publishers, Irma, Alberta.
E. W. CARTER, Local Editor
ADVERTISING RATES
Want Ads, per insertion..... 25c
Stray or Strayed, 3 issues for..... $1.00
Card of Thanks 50c
In Memoriam 50c
Local advertising, per line..... 5c

WISE AND OTHERWISE WISE-CRACKS

By Alberta Editors

Tofield Mercury — Within a few days, a week at the most, Western Canada will know its fate. Farmers and non-farmers of the west will know the minimum guaranteed price for wheat F.O.B. Fort William. That, after a period of inaction, the Wheat Board will function again this year, is a matter of much satisfaction to westerners depending upon a new grain crop for a further lease upon life—at least the necessities of life. But the satisfaction derived from the news that the Wheat Board is going to function will be dimmed if the minimum guaranteed price is going to be set at a figure which is inadequate to the producer.

w w w

Macleod Gazette—Then there is the fellow who always spoke in rhyme. He would never say to his wife, "Why the Dickens can't you cook the food properly?" He would say it this way: "My dear, the day is ill begun, these kidney pies are most undone." His wife would reply, " 'Tis true, 'tis pity to my sorrow, we'll have some sausages tomorrow."

w w w

Olds Gazette—In spite of the fact that the price of admission to the fair was 25c (and it was worth 50c of anybody's money) there were people who climbed the fence and broke in the door at the rink to gain admittance, in order to save a paltry shilling. It beats all how small some mortals be.

w w w

Manyville Mirror—If the pegged price of wheat could only be set at the high quality the new 1938 binders are, it would no doubt receive endorsation from everyone. Yes, the 1938 machines appear to be pinnins, rubber tired affairs and all that.

w w w

Grande Prairie Herald—Someone phoned to The Herald office the other day and suggested that this column print a request that the town council purchase a ten-gallon hat and a lasso for the town constable. Queried as to just what they were getting at, the person at the other end of the line informed us that the town's custodian of the peace has on two or three occasions been called upon to herd cows, and further remarked that if he was to do this regularly he might at least be given the opportunity of looking like a regulation cowboy.

NOW for a
VACATION
on the
PACIFIC COAST
BARGAIN FARES
ON THESE DATES
JULY 22 - 23 - 24
AUGUST 12 - 13 - 14
See LAKE LOUISE & BANFF
Stopovers allowed on return journey within limit
RETURN LIMIT 30 DAYS
BOOK Your Holidays NOW
For Fares, Train Service and full information ask
Canadian Pacific

Our New Fall and Winter Catalogue for 1938-39 Is Now Being Mailed!
If you do not receive your copy within the next few days, write for it immediately.
T. EATON Co. WINNIPEG CANADA
EATON'S

Shipping Hogs
SHIPPING HOGS EVERY TUESDAY
HIGHEST PRICES PAID!
A. E. Foxwell
PHONE 13

FOR SALE
One 1928 Pontiac Car.
One 1928 Chevrolet.
One 1929 1 1-2 Ton Chev. Truck.
For Prices, see
R. W. MAGUIRE
Agent for Willys Cars and Case Implements
Phone 8 Irma, Alta.

Professional Cards.

DR. H. L. CALDWELL
Dentist, of Viking
will be in the IRMA DRUG STORE Every FRIDAY for Professional Services.

DENTIST
DR. R. V. SPRINGBETT
Wainwright
IN IRMA EVERY TUESDAY

PURVIS & LOGAN
Barristers and Solicitors
Viking Phones: Office 7, Res. 30.
Irma Phone: No. 37.
Visits W. Masson's Office, Irma, Every Friday.

WILLIAM MASSON
Notary Public
Loans, Real Estate, Insurance
IRMA - - ALBERTA

J. W. STUART
Licensed Auctioneer
For sale dates in Irma District see W. Masson, Irma.
WAINWRIGHT - ALBERTA

C. GREENBERG, M.D.
Physician and Surgeon
Phone 40
Irma - - - Alberta

IRMA L.O.L. No. 2046
Meets the last Monday in each month at 8 p.m.
Wor. Master.....J. G. Fenton
Rec. Secretary James Stead
Visiting Orangemen always Welcome.

IRMA LODGE No. 56
Meets First and Third Tuesday in each month.
at 8 p.m. in the I. O. O. F. Hall.
Visiting Brothers Always Welcome.

When In Edmonton
Pay a Visit to the
STRAND
EMPRESS
PRINCESS
DREAMLAND
THEATRES.
Carefully Selected Programs
TALKING PICTURES AT THEIR BEST
Northern Electric SOUND SYSTEM